



A Celebration of Native Landscaping

The Farm's landscape was thoughtfully designed to embrace the beauty and resilience of native North Texas plants, grasses, and wildflowers. This natural palette not only reflects the rich ecology of the region but also promotes sustainability in both form and function.

What Is Native Landscaping?

Native landscaping involves the use of plants that naturally grow in a given region, having adapted over centuries to thrive in its soil, climate, and weather extremes.

In North Texas, this includes a rich variety of drought-tolerant grasses like Giant Bermuda, flowering perennials such as Coneflower, and hearty prairie species that once painted this region's plains with waves of color.

One of the greatest benefits of native landscaping is its ability to restore ecological balance, even in urban settings. Native plants provide essential food and shelter for pollinators, birds, butterflies, and other local wildlife, many of which rely on these species to complete their life cycles.

Native landscaping reduces water consumption and long-term maintenance by relying on species already adapted to the local climate. These plants thrive in North Texas's seasonal conditions without the need for excessive irrigation or chemical treatments.

By blending an urban development with elements of the Blackland Prairie, The Farm creates a seamless connection between city life and the surrounding natural environment.

What's more, native landscapes offer year-round interest.

From striking seed heads in late summer to colorful blooms in spring, the evolving beauty of these plants ensures constant visual appeal while supporting natural regeneration cycles.

As you explore The Farm, take a moment to enjoy the intentional balance between nature and community, a landscape designed not just to be seen, but to be experienced.

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Neighborhood Spotlight

Looking for the perfect place to gather, laugh, and make memories? The HUB offers an inviting open courtyard that's ideal for get-togethers with friends, family, and neighbors. Whether you're enjoying live music, grabbing a bite, or just soaking in the lively atmosphere, The HUB is your go-to destination for connection and fun.

Restaurants to try at The HUB

There's something for everyone when it comes to food and drink:

- Crave Burgers – Home of The HUB's signature burgers, grilled to perfection.
- Local Smoke – Serving up slow-cooked, all-American BBQ favorites.
- Super Freeze – Your go-to for delicious frozen treats that keep summer cool.
- Smoke – Classic cocktails, ice-cold beer, and curated wines.
- Red's Chicken Shake – Chicken tenders and wings that hit the spot.
- Amore – Made-to-order pizza with all the fresh toppings you crave.
- Macho Taco – Flavor-packed, Mexican-inspired soul food.
- Clubhouse – Golf simulator meets bar—perfect for swinging by with cocktails, beer, wine, and food.
- Spout – Refreshing adult drinks crafted for sunny afternoons.
- Top Dog Arcade – A fun zone for all ages with the latest and greatest arcade games.

Come for the food, stay for the vibes. Whether it's a spontaneous night out or a planned celebration, The HUB is where the best memories are made.



Chicken N Pickle July Events

MONDAYS

TEEN NIGHT (Through July 28): 8–10pm Free open play pickleball under the lights—no sign-up required!

BURGER MONDAY: All day (in-store only) Quarter-pound house-ground chuck + brisket burger.

ADAPTIVE PICKLEBALL (2nd Monday of every month): 6–8pm Free, inclusive play for individuals with physical disabilities. Equipment provided.

TUESDAYS

SUMMER KIDS PICKLEBALL CAMP (Through July 23) Two-day camp begins—pickleball, yard games, lunch, and a camp tee on air-conditioned indoor courts.

TACO TUESDAY: All day Tacos, drinks, and great vibes—every Tuesday!

TRIVIA NIGHT: 7–9pm | FREE Test your brainpower and win prizes!

WEDNESDAYS

SUMMER KIDS PICKLEBALL CAMP (Day 2) Campers continue the fun with more court action, games, and lunch!

MUSIC BINGO: 7–9pm | FREE Enjoy your favorite tunes, win prizes, and sip on something cold.

THURSDAYS

BEGINNER PICKLEBALL CLINIC: 10–11am Perfect for new players—learn the basics and build confidence!

FRIDAY AND SATURDAYS

OPEN PLAY PICKLEBALL: 8–10am All levels welcome. No registration or partner needed.

SUNDAYS

BEGINNER PICKLEBALL CLINIC + BRUNCH: 9–10am Start your Sunday with a casual clinic, then stay for a bite.

BRUNCH BUFFET + BINGO: 10am–2pm Adults \$20.99 | Kids \$9.99 Chicken & waffles, taco station, sweet treats & more—plus Bingo.

The Hub July Events

TUESDAYS

TACO TUESDAY

½ prices tacos, \$5 quesadillas, and \$5 margarita!

WEDNESDAYS

BOGO BURGER - 4pm - Close @Crave

Buy any smash burger, get a second of equal or lesser value for free.

DOG DAYS OF SUMMER MOVIE NIGHT -

Follow The HUB on social media for more information.

THURSDAYS

FAMILY MOVIE NIGHT - 6pm

Follow The Hub social media for more information

TRIVIA NIGHT - 7pm @Macho Taco

A HUB Signature Event made especially for our adult crowd. Whether you want a fun date night or a night out with friends, this is the event for you! FREE to enter

FRIDAYS

LIVE MUSIC - 6pm - 9pm

Follow The Hub social media for more information

SATURDAYS

ROTATING EVENTS:

- JULY 5th - SPLASH BASH - Waterslide, pools, and water games.
- JULY 12th - WIMBLEDON WOMEN'S FINALE WATCH PARTY.
- JULY 19th - CAMP HUB - Games, crafts, and more.
- JULY 26th - SUMMER CARNIVAL - Dog adoption and waterslide.

SUNDAYS

BRUNCH - 11am - 2pm

Breakfast tacos, \$1 Mimosa, \$5 Bloody Mary

ROTATING EVENTS:

- JULY 6th - WATERSLIDE WEEKEND
- JULY 13th - WIMBLEDON LAWN PARTY.
- JULY 20th - PUGCHELLA FESTIVAL - Live music, vendors, contest and more.
- JULY 27th - WATERSLIDE WEEKEND

July 4th - 4th OF JULY CELEBRATION - Taylor Swift Tribute band, waterslide, crafts, and face painting.

Alta at The Farm

Alta at The Farm has a ton of amenities that you are sure to love!

- Boutique swimming pool with tanning ledges, complimented by a sun deck with cabanas and outdoor kitchen
- Game Room with pool table, shuffleboard, and arcade
- Pet-friendly amenities such as a Dog Park with shade trees and interior Dog Wash Station
- Micro Office Spaces with built-in desks with task chair and soft work lighting
- Fitness Center & two Micro-Fitness Rooms

Alta Magnolia at The Farm

Amenities that make Alta Magnolia a good pick:

- Spectacular resort swimming pool with sun shelf and in-pool ledge loungers.
- Pickleball court with benches, mini golf putting green, string light grill area with covered seating
- 3 Fitness rooms with Echelon Reflect mirrors, rower and Peloton Bike.
- Dog Wash with designer tiled wash tub, drying station

Waters Edge at The Farm

These beautifully designed two-story townhome by Ashton Woods offers just over 2,000 square feet of stylish and functional living space featuring 3 bedrooms and 2.5 bathrooms—with the option to add a third floor for even more flexibility.

June Events



WATERSLIDE WEEKEND @
THE HUB



JUNETEENTH @ CHICKEN N PICKLE

CONCACAF GOLD CUP PARTY @ THE HUB



Thank you for reading!

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