



## History of The Farm

Nestled in the heart of Collin County, The Farm is more than just a piece of land, it's a story of perseverance, evolution and deep-rooted community ties. Bob Johnson Sr., who owned a very successful air conditioning business in Dallas, purchased 160 acres back in 1964 in what was then a very rural Collin County. Much of Collin County at that time was dominated by cotton fields and Mr. Johnson's property was a part of that agricultural history.

Construction on the property initially focused on a simple trophy room, showcasing Mr. Johnson's hunting collection including elk, deer, pheasant and more. While dove and quail trophies originated on the property itself, the room stood as a proud testament of the area's wildlife and natural beauty. Bob and his wife, Doris, moved from Dallas to the farm and built a home east of Watters Creek embracing a rural lifestyle. As the farm grew and local housing was sparse, Bob built a duplex on the farm to serve as a home for the workers who cultivated the land. The property was served by a water well providing fresh water, a rarity in this area of Collin County and the well was only 60' deep (the well installed a few years ago for The Farm is nearly  $\frac{1}{4}$  mile deep). Water was so rare that when a neighbor's farmhouse up the hill near where Stacy Road is located today struggled to find water, the Johnsons extended a lifeline through a shared pipeline.

Over the years, as Collin County grew, some of the land was used for Highway 121 and parcels were sold for what is now Craig Ranch and the development west of Alma Drive. This allowed Bob to buy more land and consolidate his farm along Ridgeview and Alma Drives.

Five years ago, the Johnson family decided it was time to create a truly unique FARM on Bob's land, now a total of 135 acres and framed by Highway 121, Alma Drive and Ridgeview Drive. From its humble beginnings to its remarkable growth, The Farm remains a cornerstone of Collin County's landscape.

### In this newsletter you can expect:

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Chicken N Pickle  
June Events

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The hub June  
Events

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Coming Soon

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Resident Life

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## Neighborhood Spotlight

In March 2025, Fibergrate Structures moved into its new corporate headquarters at the FarmWorks One office building. Fibergrate is a world leader in composite building materials and anti-slip surfaces. As a leading global provider of sustainable building solutions, Fibergrate serves multiple industries through its four key entities: Fibergrate Composite Structures Inc., Bison Innovative Products, USL Structural Protection, and Fibregrid Safety Solutions. Each specializes in unique product offerings, including composite grating and structural systems, innovative rooftop decking, and waterproofing solutions. Together, they deliver high-performance, durable, and sustainable products for construction, industrial, and commercial applications worldwide—all under the mission of 'Building the World to Last®.' For more information, visit [FibergrateStructures.com](https://FibergrateStructures.com)

## Coming Soon

Need a place for out of town family members to stay or do you have business associates coming into town? Next year, they will be able to stay right here at The Farm. Stonewood Hotels has purchased the site at the SW corner of Johnson Road and Quail Covey and plan to build a Hilton Home2 Suites hotel. With 124 guest suites, meeting rooms and a workout facility, the Hilton Home2 at The Farm will be a great addition nestled right in the heart of The Farm.



## Chicken N Pickle June Events

### MONDAYS

BURGER SPECIAL - ALL DAY LONG!  
Burger – \$6.99 | Burger Combo – \$9.99  
BACKYARD GAMES DAILY  
Backyard games include Cornhole, Battleship, Connect 4 & so much more!

### TUESDAYS

1/2 OFF KIDS MEALS - 11am-1pm  
Adult purchase of \$10.99+ required  
KIDS BINGO - 12pm - 1pm  
TACO TUESDAY - ALL DAY LONG!  
Tacos – \$3.50 | TACO COMBO – \$9.99  
Don't miss out on our specialty drink feature!

### WEDNESDAYS

FAMILY TRIVIA - 6pm -7pm

- Princesses and Superhero's
- Modern Kid Movies and Shows
- Science
- Games & Grub (Video Games, Minecraft, Kid's Food)

1/2 OFF KIDS MEALS - 5pm - Close  
Adult purchase of \$10.99+ required

### SUNDAYS

BRUNCH - 10am - 2pm  
FREE KIDS DIY SERIES - 12pm - 2pm  
A different activity each week!  
🌀 June 1 – Whimsical Wind Chimes  
🎡 June 8 – Spinning Pinwheels  
🚀 June 15 – Launch a Basic Catapult  
🖼️ June 22 – Decorate a Picture Frame  
🎨 June 29 – Express Yourself on a Blank Canvas  
🌈 July 6 – Custom Colorful Visors  
🌱 July 13 – Paint-Your-Own Plant Pots  
🎸 July 20 – Rock Painting Party  
🚗 July 27 – Design Your Own Toy Cars  
\*Free to Attend! First come first served.

### FATHER'S DAY - June 15th

FATHERS DAY BRUNCH - 10am - 2pm  
ALL DAY games and activities

**Pickleball reservation available every day!**

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## The Hub June Events

### TUESDAYS

#### TACO TUESDAY

½ prices tacos, \$5 quesadillas, and \$5 margarita!

### WEDNESDAYS

#### BOGO BURGER - 4pm - Close

Buy any smash burger, get a second of equal or lesser value for free.

### THURSDAYS

#### FAMILY MOVIE NIGHT - 6pm

Follow The Hub social media for more information

#### TRIVIA NIGHT - 7pm

A HUB Signature Event made especially for our adult crowd. Whether you want a fun date night or a night out with friends, this is the event for you! FREE to enter

### FRIDAYS

#### LIVE MUSIC - 6pm - 9pm

Follow The Hub social media for more information

### SATURDAYS

#### WATERSLIDE WEEKEND - 11am - 10pm

### SUNDAYS

#### WATERSLIDE WEEKEND - 11am - 10pm

#### BRUNCH - 11am - 2pm

Breakfast tacos, \$1 Mimosa, \$5 Bloody Mary

#### GRAD PARTY - June 7th - 11am

This all-ages celebration is all about you. Come hang out for a day packed a live DJ set, giant waterslide, face painting, glitter tattoos, and a chill, come-as-you-are graduation ceremony on stage.

#### FATHER'S DAY - June 15th

Father's Day at The Hub, follow The Hub on social media to learn more.

#### DOG ADOPTION - June 21 - 12pm - 3pm

The Hub is hosting a doggie adoption with the amazing Cody's Friends Rescue . Come give them some love and maybe even think about rescuing one of these beautiful doggos and puppos!

## Alta at The Farm

Alta at The Farm has a ton of amenities that you are sure to love!

- Boutique swimming pool with tanning ledges, complimented by a sun deck with cabanas and outdoor kitchen
- Game Room with pool table, shuffleboard, and arcade
- Pet-friendly amenities such as a Dog Park with shade trees and interior Dog Wash Station
- Micro Office Spaces with built-in desks with task chair and soft work lighting
- Fitness Center & two Micro-Fitness Rooms

## Alta Magnolia at The Farm

Amenities that make Alta Magnolia a good pick:

- Spectacular resort swimming pool with sun shelf and in-pool ledge loungers.
- Pickleball court with benches, mini golf putting green, string light grill area with covered seating
- 3 Fitness rooms with Echelon Reflect mirrors, rower and Peloton Bike.
- Dog Wash with designer tiled wash tub, drying station

## Waters Edge at The Farm

These beautifully designed two-story townhome by Ashton Woods offers just over 2,000 square feet of stylish and functional living space featuring 3 bedrooms and 2.5 bathrooms—with the option to add a third floor for even more flexibility.

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## May Events



Chicken N Pickle Grand Opening



Dog Adoption - The Hub



Byron Nelson Party - The Hub



Doggy Days - Chicken N Pickle



Stars Watch Party - The Hub

*Thank you for reading!*

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